

MENU BOOM YOUR BUSINESS

Choose any option you desire for your fully customised social media campaign!

CAMPAIGN COMPONENTS

SOCIAL MEDIA STRATEGY	Amount	Price
Strategy session 2 hr + layout social concept (Word document)	1	€ 850
Content planning (12 weeks)	1	€ 260
Baseline analysis + statistics + consultancy based on data statistics	1	€ 550
Writing social ambassador e-mail + shortlisting top messages	1	€ 260

VIDEO

Standard start-up costs amount to €175,-:
Incl. regular phone calls + layout/template in corporate identity
+ one round of feedback

	Amount	Price
Short promo + application of corporate identity (15 sec max.)	5	€ 375
Personal video in corporate identity + subtitling + highlighting key words + B-roll/stills + outro. For example: a video of an intern, speaker, partner (90 sec max.)		
Self-recorded	5	€ 1700
Recorded by Boom (incl. ½ day recording day excl. travel expenses)	2	€ 1245
Promotional video + application of corporate identity + subtitling (30 sec max.)	1	€ 325
Dynamic text video + application of corporate identity + photo	5	€ 260
Dynamic text video + application of corporate identity + short promo + CTA	5	€ 460
Animated photo (short video)	5	€ 260
Green screen video + photos of subject	1	€ 130
Video templates in corporate identity	3	€ 390
Video recording day (4 - 6 videos) excl. travel expenses	1	€ 750
Video recording half day (2 - 3 videos) excl. travel expenses	1	€ 375
Video based on article (60 sec max.)		
Article text Boom	1	€ 325
Article text customer	1	€ 260

Recap video event (120 sec max.)	1	€ 600
Exclusively available in combination with our social report team option		
Video production on location		price on request

SOCIAL MEDIA MESSAGES	Amount	Price
Promotional text	5	€ 85
Scheduling and posting messages	5	€ 50
LinkedIn activation/promotion	3	€ 260
Posts in groups (10 - 15) + company page + personal page (1st line)		

ADS	Amount	Price
Facebook event ad (1 month)	1	€ 1.250
Facebook Messenger chatbot quiz	1	€ 1.500

SOCIAL REPORT TEAM IN THE NETHERLANDS	Amount	Price
Social report team per event day	1	€ 1.750
Excluding travel expenses of € 50 pp		

OTHER	Amount	Price
Online storybook after event (after sales product)	1	€ 550
Collection of produced social media posts during the event for mailing, social media and website		
Expansion of Instagram and/or Twitter network (1 month)	1	€ 260
Video subtitles (120 sec max.)	1	€ 65
Updating headers social media channels	1	€ 130

CONDITIONS
Rates: Excluding 21% VAT
The general terms and conditions of Boom Your Business apply to all agreements that you enter into with Boom Your Business. By agreeing to this quotation, verbally or in writing, you declare that you have received the general terms and conditions and that you agree with them.
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